



## THE STATUS QUO

RUTHIE BOWLES | OWNER



## ABOUT ME

I'm a US Army Veteran, wife, and mother to four young children. I served for 8.5 years as a Persian Farsi linguist and intelligence analyst.

After working for 1.5 years as a government contractor, I felt the pull of entrepreneurship. I started out as a freelance content writer and built my client base to full-time in less than a year after having my fourth child.

Now, I run a small content marketing agency, [Defy That Status Quo](#), where we focus on bringing stellar content to all of our clients marketing channels. We focus on B2B service companies in industries like supply chain and business development.

## AREAS OF EXPERTISE

The areas of expertise I can bring to your blog, podcast, video channel or networking event include:

### ONLINE MARKETING

- Blogging
- Social Media Marketing
- Search Engine Optimization

### ENTREPRENEURSHIP

- Online Business
- Freelancing
- Mompreneurship

### INDUSTRY KNOWLEDGE

- Logistics
- Business Consulting
- Military





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# WHY DO YOU WANT ME?

- As a minority, veteran, and a woman business owner, I have an amazing story to tell.
- Rapidly growing and engaged LinkedIn audience
- Create content and strategy for a variety of medium and large regional, national, and international businesses

# WHERE AM I ONLINE?

## Companies We've Worked With



## Services We Provide

Content Marketing Strategy  
Content Audit & Action Plans  
Website SEO Audits  
Website and Blogging Content  
Enhanced Ebooks  
White Papers  
Case Studies & Customer Success Stories  
Small Business Marketing Consulting



## The Freight Project Podcast

We explored the reasons behind Amazon's push to bring logistics in-house.  
[You can find that podcast episode here](#)

## Supply Chain 24/7

Supply Chain 24/7 is a well respected industry site that publishes the latest in supply chain trends and developments.  
[You can find my article here](#)

## Creative Click Media

What does it mean to be a successful woman in business? I gave them my take.  
[You can find my quote here](#)